GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:2358
ANSWERED ON:17.08.2006
TOURISM DEVELOPMENT IN NE STATES
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Will the Minister of TOURISM be pleased to state:

(a) Whether the North Eastern States have registered a growth of 10-15 percent in tourism;

(b) If so, the factors contributed to this growth;

(c) Whether the Government has decided to spend Rs.2 billion to promote tourism in the North Eastern States;

(d) if so, the details thereof alongwith the projects identified for the purpose; and

(e) The extent upto which Eco-tourism has been able to attract the tourists to the North Eastern States?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) and (b): The growth of tourism in North East States differs from State to State. As a result of promotional efforts made by Ministry of Tourism, Government of India and the respective State Governments, there is increase in number of domestic and foreign tourist arrivals to NE States. A statement indicating number of tourist arrivals to NE States is enclosed as Annexure-I.

(c), (d) and (e): Development and Promotion of tourism is the responsibility of the respective State Government/Union Territory Administration. However, Ministry of Tourism, Government of India provide financial assistance to State Government/Union Territory Administration in respect of tourism related projects which are identified in consultation with the concerned State Government/UT Admn. A statement showing the projects identified for NE States for the year 2006-07 is enclosed as Annexure-II. A minimum 10% of the total plan outlay of the Ministry of Tourism, Government of India is earmarked for development & promotion of tourism in NE States.